Infobip Expands Latam Presence with New Offices

Infobip announced the simultaneous opening of two new Latin American offices in Bogotá and São Paulo. With he growing demand for Infobip's cutting edge enterprise and operator messaging solutions in the bustling Latin American market, increasing regional presence has become an imperative for the company.

In addition to Infobip’s already established main office on the continent in Buenos Aires, the Bogotá and São Paulo operations will provide the much-needed specific focus on the Colombian and Brazilian markets. Staffed by telecoms professionals with vast experience in these markets, the new offices will enable Infobip to better present its portfolio of advanced messaging solutions for enterprises and mobile operators alike. Infobip CEO Silvio Kutic emphasises the importance of the Latin American market: “The uptake of mobile services in South America is growing at an outstanding rate and Infobip is proud to be a part of this exciting industry. Brazil and Colombia are important markets and dedicated offices will enable us to provide the finest service to our clients and partners”.

Infobip is a global telecommunications specialist providing a cutting edge Mobile Services Cloud enabling seamless integration between enterprise and mobile network operators. Infobip’s entire portfolio of services and solutions is designed and developed in-house and draws on extensive experience gained in this market segment.

The Mobile Services Cloud is extremely rich in functionality and has evolved as a direct result of the growing need for a network-agnostic central point of connection between the end-user and both local and international mobile networks.

By adopting a regional approach with dedicated development and support Infobip is able to provide clients worldwide with carrier-grade quality, reliability and flexibility whilst at the same time understanding and incorporating local requirements.

For more information on Infobip’s presence in Latin America and worldwide, visit the corporate web site at www.infobip.com [1].

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Links:
[1] http://www.infobip.com