

Enterprise Business Spending on Voice, Data and Cloud Services to Increase Nearly 6 Percent, Says In-Stat

[In-Stat](#) [1]

SCOTTSDALE, Ariz. — There has been little good news about the economy lately, particularly on the job front. New In-Stat research, however, shows that Enterprise business spending on IT and telecom services, which include cloud computing, wireless, wireline voice, wireline data, and business IP/VoIP, will move in a positive direction in 2011, increasing a healthy 6% over 2010.

*There will be positive growth across all 20 verticals with education and healthcare and social services leading the surge with growth of 20% and 9% respectively," says Greg Peltier, Analyst. "These increases in spending are across all product groups except wireline voice which will decline by about half a percent."

Additional data includes:

- Enterprise spending on public cloud computing services is set to expand 139% from 2010 to 2011.
- Enterprise spending on wireless data is set to approach \$17 billion in 2015.
- Enterprise spending in the healthcare sector on wireline data will approach 2 billion in 2014.
- Enterprise spending on wireline voice will remain flat, with traditional TDM services continuing their decline, only reaching \$3.4 billion in 2011.

The In-Stat research, [Enterprise Markets for Telecom Services: Wireline Voice, Wireline Data, Wireless, Cloud Computing, and VoIP in 20 Verticals](#) [1] (#IN1105073SBA) provides forecasts of US business telecom spending for the 2010-2015 period with detailed segmentation by product category, size of business, corporate liable spending, individual liable spending, and vertical market.

Detail is included for:

Wireless data (access and other, messaging), wireless handsets, and wireless voice services

- Local services, domestic long distance, international long distance, toll-free services, other services
- Application-based VoIP, broadband IP telephony, hosted IP PBX, premises-based IP PBX, TDM centrex, TDM PBX, and traditional TDM
- Public cloud services: IaaS, PaaS, SaaS; co-located services, and dedicated server services
- ATM, ethernet, framerelay, cable, DSL, IP VPN, MPLS, T1/T3, other services

Forecasts are broken into the following size-of-business segments and sub-segments:

- Home office (1 to 4 employees)
- Small office (1 to 4 employees)

Enterprise Business Spending on Voice, Data and Cloud Services to Increase

Published on Wireless Design & Development (<http://www.wirelessdesignmag.com>)

- Small business (5 to 9 employees, 10 to 19 employees, and 20 to 99 employees)
- Mid-sized business (100 to 499 employees and 500 to 999 employees)
- Enterprise (1,000 to 4,999 employees, 5,000 to 9,999 employees, and 10,000 or more employees)

Forecasts are also broken down further into the following vertical markets:

- Administrative and support services, waste management
- Arts and entertainment
- Construction
- Education
- Finance and insurance
- Forestry, fishing, and agricultural services
- Government
- Healthcare and social services
- Hospitality and food
- Information and communication
- Management of companies and enterprises
- Manufacturing
- Mining
- Other services
- Professional services
- Real estate
- Retail trade
- Transportation
- Utilities
- Wholesale trade

Source URL (retrieved on 01/31/2015 - 2:53pm):

<http://www.wirelessdesignmag.com/news/2011/07/enterprise-business-spending-voice-data-and-cloud-services-increase-nearly-6-percent-says-stat>

Links:

[1] <http://www.in-stat.com/catalog/ecatalogue.asp?id=312>