# TIA to Promote Global Machine-to-Machine (M2M) Standardization During TIA 2011

ARLINGTON, Va. -- (BUSINESS WIRE) -- The Telecommunications Industry Association (TIA) announced today that during its premier annual industry event - TIA 2011: Inside the Network - that will take place in Dallas, Texas, May 17-20, 2011, it will host a meeting of experts from various Standards Developing Organizations (SDOs) and similar forums from around the world who will look into the trends of machine-to-machine (M2M) standardization. The goal of the meeting is fostering global coordination and harmonization in this very fast growing telecommunications area.

At the most recent Global Standards Collaboration meeting (GSC-15) organized by the China Communications Standardization Association (CCSA) in Beijing, in September 2010, the Chair of TIA TR-50 Smart Device Communications engineering committee was appointed Convener of the newly-created M2M Standardization Task Force (MSTF), which will meet during TIA 2011.

"TIA's objective is to continue to be a catalyst for the development of effective standards for information and communications technology," said TIA President Grant Seiffert. "The co-location of the MSTF meeting with TIA 2011 aims at providing real-time information firmly grounded on facts and a thorough understanding of the M2M Standardization environment."

The MSTF is to report on its activities and recommendations to GSC-16, which will be hosted by the ICT Standards Advisory Council of Canada (ISACC), and held in Halifax, Nova Scotia, Canada during the week that starts October 31, 2011. Although the MSTF meeting is not open to the public, some of its speakers and attendees will participate in various panels of the M2M track of TIA 2011 and will be able to address the current status of this exploding market, the manifold opportunities of the technology, and share the progress made in the area of standardization.

Dr. Jeffrey O. Smith, Chief Technology Officer of Numerex, Chair of TIA TR-50 and Convener of the MSTF added, "I am very pleased with the response from our fellow SDOs. In addition to the United States, Canada, China, India, Japan, Korea, and Europe will be represented at the meeting, boding well for the quality of the work and the recommendations to GSC-16. We have already started to liaise and collaborate with other prominent international standardization groups focused on M2M, and the results have been thus far very productive and illuminating."

To learn more about the TIA 2011 M2M Education Track, watch the TIA Digital Markeplace Webinar – Machine to Machine: Enabling Connected Devices on TIA Now.

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