New Social Features Connect Gamers Like Never Before

LOS ANGELES, /PRNewswire/ -- GameFly, Inc. released a significant update to its popular mobile App, the number one App for video games news and information. It has seen over 2.6 million downloads to date on multiple operating systems. The updated App includes a number of next-generation features that connect users socially, and will transform the way gamers interact.

The GameFly App is a comprehensive resource for gamers that features easy-to-use and free discovery tools for new games, as well as connecting avid gamers with each other. The updated App, available now in the App Store for iPhone, iPad and iPod Touch, includes the following:

* Create a profile page and browse others' profiles

* Find new people to play with on Xbox LIVE, PSN & Wii

* Post updates and share info with followers

* Follow friends and other gamers, and discover what they're playing

* View recent activity around any game

* Comment on others' posts and see comments on your posts

* Get notifications when people comment on your posts

* Connect Facebook and Twitter accounts seamlessly with the GameFly App

* GameFly members have the option to share the games they add to their GameQ or decide to keep.

"Games have always been inherently social – and with these updates to our App, gamers can be more connected to one another than ever before," said Sean Spector, GameFly co-founder and SVP of Business Development and Content.

"The GameFly App is an incredible resource for information on games – now we are providing the tools to build a broader, more engaged community for gamers." The updated GameFly App is now available in the Apple iTunes App Store or it can be downloaded from www.gamefly.com/mobile [1].

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http://www.wirelessdesignmag.com/news/2011/04/new-social-features-connect-gamers-never?qt-blogs=0

Links:
[1] http://www.gamefly.com/mobile