

Fulton Innovation Brings a Glimpse into the Future of Wireless Power

ADA, Mich. and BIRMINGHAM, England, /PRNewswire/ -- Fulton Innovation, the creator and exclusive licensor of eCoupled™ intelligent wireless power™ will demonstrate various applications of wireless power at The Gadget Show Live 2011 at NEC, Birmingham, April 13-17, 2011. Fulton will be providing a glimpse into the future of wireless charging capabilities with demonstrations of wireless power integration across industries, including consumer electronics, kitchen appliances, and point-of-sale packaging. A video of what Fulton has in store for the show is at: <http://bit.ly/h8cE4p>.

Fulton will display a frying pan that cooks food without the need for a hob or microwave. The frying pan can be placed on an eCoupled-enabled surface, heating the food faster and more efficiently than traditional heating devices. Show attendees will see a blender operating on a kitchen surface that uses instant wireless power - no charging is required.

The company will also be demonstrating how the technology is advanced enough to be printed directly onto consumer packaging. On display will be packaging that lights up and flashes on the shelf without any batteries. More importantly, the same package uses wireless power to transmit nutritional information, quantities, and expiration dates to a PC or mobile phone. It means consumers can better manage what and how they consume on a daily basis while manufacturers will both enhance the consumer experience and better manage their inventories. eCoupled intelligent power links hardware to software in order to make inventory management more accessible, efficient and flexible.

With over 12 years of unparalleled expertise in the development of wireless power technology, Fulton continues to make strides in advancing the technology to improve the lives of consumers and manufacturers. As a founding member of the Wireless Power Consortium (WPC), Fulton has been a key contributor in the development of the Qi global low-power standard for wireless power and continues to assist in the development of standards at all power levels.

Fulton will also be demonstrating mobile phones being charged on a variety of surfaces including wood, laminate, plastic, and glass. Fulton Innovation can be found at The Gadget Show Live in booth FT7 in the Future Technology section of the show.

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