

## **Chance to Win a Nissan LEAF by Trading in Used Electronic Devices**

FORT WORTH, Texas, /PRNewswire/ -- Today RadioShack® announced a promotion in honor of Earth Day, which will give customers the chance to win the new eco-friendly Nissan LEAF™, simply by trading in their used electronic devices\*.

From April 17-23, customers shopping at The Shack will have the chance to win a new car when participating in the retailer's Trade & Save program. By bringing eligible working products and accessories into any participating RadioShack store, customers will be able to enter to win a Nissan LEAF, the only 100 percent electric, zero-emissions vehicle available in the mass market. Plus, The Shack guarantees a minimum trade-in value of \$10 on any eligible working mobile phone\*\*.

"The Shack not only makes it easier than ever to recycle old electronics, but we offer an appraisal of value, which can provide credit toward purchasing the latest and greatest technology," said Scott Young, executive vice president and chief merchandise officer for RadioShack Corporation. "With RadioShack locations nationwide, we are trying to make it convenient and rewarding for customers to trade in their old electronics, rather than putting them into the trash and eventually landfills."

Customers not interested in recycling their old devices can enter to win the Nissan LEAF online beginning April 17 at [www.RadioShack.com/LEAF](http://www.RadioShack.com/LEAF). The drawing will take place on April 27.

For more information on RadioShack's Trade & Save Program and to see what electronic devices are eligible, please visit [www.RadioShack.com/TradeIn](http://www.RadioShack.com/TradeIn).

\*No purchase or trade-in necessary. For alternate form of entry and to see official rules, visit [www.RadioShack.com/LEAF](http://www.RadioShack.com/LEAF).

\*\*Offer good through 4/23/11 in-store only. Appraised value will be given as a store credit, which may be applied instantly to your purchase. Limit 1 per customer. Phone must be in working condition, able to "power on" during the appraisal and must not have water damage or a cracked screen. Appraisal is offered at the sole discretion of The Shack Trade & Save Program. All trade-ins are final. Not available where prohibited by local law.

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