View Craigslist the Way You Would Browse a Newspaper with Lifelike Craig

LOS ANGELES, /PRNewswire/ -- Lifelike Apps, an innovative mobile developer focused on creating apps that mimic their real-life counterparts, has announced a much anticipated update to their Lifelike Craig HD app for the iPad which will take advantage of the iPad 2's camera features and add universal compatibility with the iPhone and iPod Touch.

Already an established hit, Lifelike Craig has peaked at 17th place in Apple's Top 20 iPad Apps category, and is primed to stay within such high ranks in the future. The app itself offers users an innovative new way to browse Craigslist on the go by formatting the site to look and feel like a real-life newspaper while keeping all the advantages the iPad provides as a digital medium.

Lifelike Craig version 1.6.1 is currently available for download on the Apple App Store for $1.99 for the iPad only. The upcoming universal edition of the app compatible with the iPhone and iPod Touch is due to be released in the coming month.

While it mimics the look and feel of a real classified newspaper section, Lifelike Craig takes full advantage of every convenience the iPad's menus, filtering, and personalization features provide. For example, bookmarked listings appear as if they were circled with a red pen. Users are able to post their own classified ads onto Craigslist from within the app and even manage multiple accounts. Furthermore, Lifelike Craig's "Smart Location" feature automatically determines the user's location while "Smart Search" saves the user's previous search inquiries and offers users' suggestions for future searches based on their search history.

Lifelike Craig was developed to make browsing Craigslist as easy and hassle-free as possible. Posting locations are charted via in-app maps, and all images can be viewed at maximum size in gallery-view with a single tap. Users can also reply to interesting classified postings or forward them to friends without ever leaving the app.

Lifelike Craig's automatic formatting capabilities ensure that every post users see is comprehensible and easy to read. Lifelike Craig offers mobile shoppers an innovative new avenue through which to browse Craigslist. With a universal version of the app and new updates geared to take advantage of the iPad 2's added functionalities due to be released later this month, Lifelike Craig is primed to become the premiere mobile Craigslist browsing utility for iPad and iPhone.

Source URL (retrieved on *12/09/2013 - 6:05am*):
http://www.wirelessdesignmag.com/news/2011/03/view-craigslist-way-you-would-browse-newspaper-lifelike-craig?qt-digital_editions=0