AT&T to Sell iPad 2 on March 11 - Customers Get First Month Free

DALLAS, /PRNewswire/ -- AT&T* today announced it will sell iPad 2 in its retail and business channels beginning Friday, March 11 at 5 p.m. local time. Online sales will be available at http://www.att.com/iPad [1] at 1 a.m. pacific time. AT&T offers several convenient billing options, none of which require a long-term contract. Customers can choose between AT&T's prepaid billing options, which are charged to a credit card account, or recently announced postpaid plans that can be added to customers' existing monthly wireless statements. For a limited time, customers who activate a new postpaid $25/2 GB plan will receive the first month free**.

"We are thrilled to offer iPad 2 in our stores and give customers several easy ways to connect to the nation's fastest mobile broadband network," said Glenn Lurie, president—Emerging Devices, AT&T Mobility & Consumer Markets.

Customers may choose from the following options:

* Monthly statements: $14.99 for 250 MB or $25 for 2 GB***. Customers who exceed their monthly data allotment will be billed $14.99 for another 250MB on the $14.99 plan or $10 per 1 GB of overage on the 2 GB plan.

* Credit card billing: $14.99 for 250 MB or $25 for 2 GB****. Customers who exceed their monthly data allotment may choose to purchase another 250 MB on the $14.99 plan or purchase an additional 2 GB for $25 on the 2 GB plan.

Both options are month-to-month and do not require a long-term commitment.

The Personal Hotspot feature being introduced with iOS 4.3 is also available to customers who choose the $25 plan plus a $20 tethering option that provides an extra 2 GB of data.

For the complete array of AT&T offerings, visit: http://www.att.com/ [2]

iPad 2 features an entirely new design that is 33 percent thinner and up to 15 percent lighter than the original iPad, while maintaining the same stunning 9.7-inch LED-backlit LCD screen. iPad 2 features Apple's new dual-core A5 processor for blazing fast performance and stunning graphics and now includes two cameras, a front-facing VGA camera for FaceTime and Photo Booth, and a rear-facing camera that captures 720p HD video, bringing the innovative FaceTime feature to iPad users for the first time. Though it is thinner, lighter, faster and packed with new features, iPad 2 still delivers the up to 10 hours of battery life users have come to expect.

*AT&T products and services are provided or offered by subsidiaries and affiliates of

AT&T Inc. under the AT&T brand and not by AT&T Inc.

**First month free: Service free for new postpaid activations for first 30 days or the first 2GB of usage, whichever comes first. Credit could span two billing cycles. Offer available for DataConnect Personal for Tablets 2GB Plan only. To avoid subsequent charges, service must be cancelled prior to 30 days after activation of the plan, or prior to usage in excess of 2GB within the first 30 days after activation of the Plan. Service may be cancelled at any time by calling 1-800-331-0500 or visiting a store representative. Usage in excess of 2GB during the first 30 days to be billed at $10 per each additional GB. Limited time only.

***Postpaid Plans: Plans are for 30 days and automatically renew every 30 days, unless you cancel service prior to the start of the 30 day renewal. Service may be cancelled at any time by calling 1-800-331-0500, or visiting a store representative. No term commitment or termination fees apply. Usage in excess of 250 MB for the 250 MB plan, or 2GB for 2GB plan, during any 30 day period to be billed at $14.99 for each additional 250 MB, and $10 for each additional 1 GB, respectively. Unused data does not rollover to the next thirty day period. Offer not available for on-tablet activation. Plan not suitable for corporate email or intranet systems. Plan for compatible tablets. Credit check may be required. Limited time offer.

****Prepaid/Session-based Plans for the iPad are for 30 days and automatically renew every 30 days, unless you cancel service prior to the next scheduled payment. Plans can only be used on AT&T's wireless network and not with other domestic wireless networks. Time begins expiring immediately upon activating service, whether you are using the service or not. Once your time expires or the allotted data is used, whichever comes first, your data access will cease. Fees are non-refundable. For complete terms, see iPad Session-Based Wireless Data Services Agreement at www.att.com/wirelesslegal [3].

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Links:
[1] http://www.att.com/iPad
[2] http://www.att.com/
[3] http://www.att.com/wirelesslegal