Messaging Platform Immediately Connects Golf Courses with Golfers!

SEATTLE, /PRNewswire/ -- Cybergolf has announced the availability of TextGolfer (http://www.textgolfer.com/), a new mobile text marketing system designed and developed specifically for golfers and golf courses.

The TextGolfer system is a full feature messaging platform that enables golf courses to very easily send and sell mobile tee times, mobile coupons, tournament outings, and much more. This breakthrough mobile technology has been tailored specifically for the golf industry and allows golf courses to market and communicate to golfers while they are on and off the course.

TextGolfer has the exclusive rights to the premium short code "GOLFER" (465337). This means that consumers can text specific golf course keywords to the short code GOLFER and instantly receive special offers and updates from their favorite courses. TextGolfer is true SMS and has been approved by all major cell carriers.

"This is essential technology for golf courses to embrace and use," said Dan Murnan, Founder and CEO of Cybergolf. "Text messaging will become the standard for marketing and communication in the golf industry. This new technology captures future generations of core golfers. Golf courses that do not adapt and use the technology quickly will be at a huge disadvantage to courses that do use text marketing."

TextGolfer includes a huge library of proven text messages that golf courses can use in just one click. TextGolfer also includes an interactive Text Marketing Education Center that teaches golf course and business managers how to effectively use text marketing to increase revenue and profits.

TextGolfer is offering a free trial for golf courses, businesses and associations. The staff at TextGolfer will assist in helping to set up and build a mobile club and will even create and send the first text campaign for the golf course or business. Visit http://www.textgolfer.com/ to sign up for the free trial.

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