

Anritsu Handheld Spectrum Analyzers Earn 2011 Global New Product Innovation of the Year Award



MORGAN HILL, Calif.,/PRNewswire/ -- Anritsu Company announces that its MS272xC Spectrum Master™ handheld spectrum analyzers have earned a prestigious 2011 New Product Innovation of the Year Award from Frost & Sullivan, a leading global market research organization. The award was presented to Anritsu during Frost & Sullivan's 2011 Excellence in Best Practices Awards Banquet, which recognizes best-in-class companies worldwide.

"Anritsu's MS272xC Spectrum Master series is built on the core competencies of Anritsu. Frost & Sullivan feels this offering responds to customers' requirements with concepts and solutions that are both innovative and forward-thinking. Anritsu's MS272xC is the 'first of its kind' on the global market to provide the broadest frequency range ever available in a handheld spectrum analyzer," said Mariano Kimbara, Research Analyst, Measurement & Instrumentation.

In selecting the MS272xC Spectrum Master as a New Product Innovation of the Year, Frost & Sullivan analysts and consultants used five basic criteria that compared the performance of the leading spectrum analyzers from test equipment manufacturers. They were evaluated based upon the innovative elements of the product, how the company leverages leading-edge technologies, value-added features and benefits, how it increased customer ROI, and customer acquisition/penetration potential.

"Anritsu is recognized as the leader in handheld test tools. That reputation was strengthened with the introduction of the MS272xC Spectrum Master. We used our experience in designing handheld test instruments and combined it with market research to design an instrument that meets the test requirements associated with the deployment, installation, and maintenance of today's wireless networks," said Donn Mulder, VP/General Manager of Anritsu's Microwave Measurement Division. "Earning the New Product Innovation of the Year is testament to the hard work, dedication, and ingenuity of the people at Anritsu."

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The MS272xC Spectrum Master series provides the broadest frequency range ever available in a handheld spectrum analyzer, thanks to the world's first 32 GHz and 43 GHz models. Weighing less than 8 lbs., the MS272xC series is designed with an assortment of applications to test the RF physical layer, making it easier than ever to monitor over-the-air signals and locate interferers to ensure the proper deployment, installation and operation of 3G/4G networks.

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