

3M Introduces Touch Pen for Consumers and Users of Touchscreen Devices

HANOVER, Germany -- (BUSINESS WIRE) -- 3M Touch Systems Inc., a wholly-owned subsidiary of 3M, announced today at CeBIT 2011 the U.S. availability of its 3M Smart Pen, a uniquely designed input device finely tuned for use with popular capacitive touchscreen devices, including the Apple® iPhone®, iPad™ and iPod touch®. Its compatibility with multiple products and its ergonomic and stylish design make the 3M Smart Pen a valuable companion for active users of touchscreen devices currently in the market.

The 3M Smart Pen has two designs to accommodate a variety of usage scenarios. The MHP-1000 comes in black, grey, pink and titanium silver with a clip attached for a traditional pen look-and-feel. The MJP-3000 is available in black, navy blue, pink and titanium silver, with a detachable lid that allows the pen to attach to the speaker jack of a portable device.

Both pens have an ergonomic industrial design, giving it a natural, comfortable fit for both small and large hands. Activating with only a light touch, the pen's unique anti-stiction properties let the pen glide smoothly across surfaces with greater precision than a finger and reduces fingerprints on the screen by not using your fingers. The 3M Smart Pen is ideal for users who must wear gloves in their work environment – from cold climates to industrial/manufacturing to healthcare and sterile environments.

“3M Touch Systems’ expertise in touchscreen technology gives us the knowledge and ability to create relevant accessories that further maximize the value of this technology,” said Chris Tsourides, business manager, 3M Touch Systems. “The 3M Smart Pen is one of the most accurate and high quality capacitive touch pens on the market and we are excited to see how users will enable new and unique ways to use this technology on their touchscreen devices.”

For more information on the 3M Smart Pen and other touchscreen solutions, visit: <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.3M.com%2Ftouch01&esheet=6631626&lan=en-US&anchor=www.3M.com%2Ftouch01&index=1&md5=57cfa495597759ea20af0d49df503a27>

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