

SRS Labs Launches Khronos OpenSL ES 1.1 Audio Solution for android Mobile Devices

BARCELONA, Spain and SANTA ANA, Calif. -- SRS Labs, Inc. announced at Mobile World Congress the availability of its SRS TruMedia™ audio enhancement technology suite for Android 2.3 mobile devices. SRS' TruMedia is the industry's first and only publicly offered audio technology suite designed specifically to be part of a fully conformant solution of the recently introduced Khronos OpenSL ES 1.1 standard.

“Along with other industry leaders, Google has announced that the audio infrastructure in its Gingerbread Android operating system will be based on Khronos' OpenSL ES API, and SRS is the only audio technology partner with the newest version of this audio API available today to support these new devices,” said Bob Lyle, Managing Director of Global Business Development for SRS Labs, Inc. “OpenSL ES 1.1 provides a simple way for developers to integrate high-performance audio functionality into mobile software and hardware, across multiple platforms, making it indispensable for providing consumers with the richest and most immersive mobile entertainment experience possible.”

SRS TruMedia is designed based on a modular architecture, allowing OEM partners to easily and precisely tune the TruMedia suite for optimal audio performance on any device running the new Android 2.3 operating system, also known as Android Gingerbread, which Google unveiled in December 2010. SRS TruMedia utilizes built-in speakers, to deliver a remarkable audio experience on mobile devices, with a noticeably wider sound field, deeper base, enhanced midrange performance and amazingly clearer vocals. And, while enjoying the privacy of their headphones, users will be enveloped in an immersive and vivid surround sound experience, for the ultimate music and video viewing experience.

“OpenSL ES empowers applications to harness hardware acceleration and third-party audio enhancements in a simple-to-use, object-oriented design,” said Erik Noreke, Chair of the OpenSL ES Working Group and an Independent Standardization Specialist. “It's exciting to see the SRS OpenSL ES solution as the first complete audio technology suite conformant with the entire OpenSL ES 1.1 API, and allowing their solution to take full advantage of the SRS TruMedia suite will enhance the audio experience on any SRS enabled Android device.”

TruMedia and other SRS audio and voice technology solutions are available for media and analyst demonstrations at Mobile World Congress at the SRS stand ? Hall 4.7, Stand HS10.

For more information on SRS TruMedia or to learn more about other SRS audio solutions, please contact us at pr@srslabs.com.

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