SD and Dongle Faster than a Wire for Transferring and Streaming Media from Mobile Devices

LAS VEGAS -- (BUSINESS WIRE) -- Alereon, Inc. and Spectec Computer Co. Ltd. announced the availability of the Spectec CameraJet™ Wireless Solution that brings new levels of speed and connectivity to the transfer of media from mobile devices. The Spectec solution consists of the SDU-7200 Wi-Jet SD card and the SDU-7500 Wi-Jet USB dongle. Both are powered by the Alereon ECMA and ISO standard AL6000 Ultra Wideband chipset.

The Spectec Wireless CameraJet™ solution is designed to allow digital still camera (DSC) and digital video camcorders (DVC) to quickly and easily wirelessly connect to HDTVs, PCs, digital media adapters and mass storage devices to transfer and view pictures or stream videos without removing the media. Spectec's innovative design includes a dual-port FLASH memory controller and SD host/device controller which allow the UWB system to access and wirelessly transmit media directly from FLASH memory without using the camera's processor. Set up is easy; simply insert the SD card into the DSC or DVC SD card slot, plug a small USB dongle in the PC or hard drive and it's ready to go.

"One of the biggest bottlenecks in our new mobile world is moving and viewing data from mobile devices," said Eric Broockman, Alereon's CEO. "Spectec's innovative SD technology provides the ability to combine the on-chip FLASH controller and the SD host/device controller on a single SD card."

"We have been looking for an ideal wireless technology to provide users with a fast and simple way to get their media from their mobile devices either to their hard drives or to their personal computers," said S.T Joung, General Manager of Spectec. "The Alereon solution is fast, easy to use, requires no drivers and gives us superior performance vs. WiFi. For consumers this is a great way to finally wirelessly access your media."

The Spectec CameraJet™ solution is sampling now with production in February 2011.

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