Reliant Energy e-Sense™ Smart Energy Solutions Bring the Power of Smart Grid Technology to Consumers

HOUSTON -- (BUSINESS WIRE) -- A new world of information about electricity use was unveiled today with the launch of Reliant e-Sense™ smart energy solutions. This innovative suite of new and existing tools, now packaged under the e-Sense™ brand name, gives Reliant Energy customers new insight into their electricity use and the power to make informed decisions that can save energy and money.

Reliant leads Texas in bringing the benefits of smart energy technology to consumers with more than 175,000 Reliant customers already using Reliant e-Sense™. Those customers have detailed information about how they use electricity at home, timely insights about their power use and cost, and the ability to take action to change how they buy and use power. Thousands of visitors to the Consumer Electronics Show (CES) in Las Vegas this week, Jan. 6-9, will get a first-hand look at how e-Sense™ is transforming the way customers interact with and think about electricity.

“Reliant customers have a revolutionary new way to understand how they buy and use electricity. These innovative new e-Sense tools give our customers information and convenience that simply did not exist before,” said Jason Few, Reliant Energy President. “We are bringing the benefits of the smart grid to customers today.”

Reliant’s e-Sense solutions are available today to the more than 2.4 million Texans with smart meters. The e-Sense products and services use information from the smart meters installed across Texas.

The newest product is e-Sense Online Account Management (OAM), available on reliant.com. e-Sense Online Account Management allows customers to view their electricity use in far greater detail. Customers can use OAM to see usage history by hour, week and year; then compare current usage trends to previous totals. It also gives customers a projected bill amount - before the bill even hits their mailboxes - and keeps tabs on usage by allowing customers to set a monthly budget. Customers can also stay informed with personal email alerts for usage, estimated costs and bill due date.

e-Sense Online Account Management builds on the information provided in the e-Sense Weekly Summary email by adding more in-depth analysis of the customer’s electricity use. The e-Sense Weekly Summary email provides usage information from the previous two weeks, an estimate of total charges for the billing period and energy efficiency tips.

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