Copia’s Social Reading Experience Will be Available on Android Tablets and Smart Phones

LAS VEGAS -- (BUSINESS WIRE) – Copia announced its release of Copia for Android. The Copia platform will be showcased this week in Las Vegas on multiple Android devices at Copia’s CES 2011 exhibit, Central Hall, Booth 9828. The newest addition to Copia's suite of supported operating systems demonstrates Copia’s commitment to a multiple touch point strategy designed to let users access their content on the Copia platform from as many devices as possible. “Adding Android, the fastest growing operating system, to our suite of offerings has been part of our vision all along. We want to offer readers a way to read and share while choosing the device that is best for them,” said Ben Lowinger, Executive Vice President of Copia Interactive, LLC. Copia for Android lets users create a library of every book they have ever read, purchase digital eBooks, take notes and highlight passages as they read, as well as organize and share these notes with their network of friends. Users can also invite their book clubs, study groups, Facebook, Twitter and Copia friends to share in their digital reading experience. “We are thrilled to be able to deliver a seamless experience across tablets, PCs, and smart phones, regardless of the OS,” Lowinger said. “Copia’s robust social eReading experience combined with cutting edge Android devices will change the way we enjoy books, magazines, and other digital content. Copia’s unique patent-pending collaboration tool will strongly resonate with users, especially individuals who want to efficiently share knowledge and insight on the books and subjects they are interested in.” Visit TheCopia.com to learn more, tour Copia features at http://www.thecopia.com/about/tour.html and visit Copia at CES, Booth 9828.

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