Avnet Electronics Marketing Teams with H&D Wireless to Provide Comprehensive Wi-Fi Solutions

PHOENIX -- (BUSINESS WIRE) -- Avnet Electronics Marketing Americas, a business region of Avnet, Inc., has inked a distribution agreement with H&D Wireless AB, a supplier of Wi-Fi solutions that enable wireless sensor and multimedia data access to the Internet. H&D Wireless' comprehensive product catalog includes cost-effective and environmentally friendly Wi-Fi solutions for the energy control, digital media, health care, automotive and location and tracking markets. Avnet Electronics Marketing Americas will distribute H&D Wireless' entire product line throughout the Americas and on: http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.AvnetExpress.com&esheet=6567681&lan=en-US&anchor=www.AvnetExpress.com&index=4&md5=a492b5130b3398fc37d30569ef6711a4

Leveraging its strengths in embedded system architecture, low-power analog, and RF design, H&D Wireless' suite of Wi-Fi products is supported by leading microcontroller platforms and provides design engineers with fast integration and accelerated time to market. H&D Wireless' Wi-Fi enabled CPU/MCU enables rapid access to the Internet and can be designed in applications that require wireless sensors and energy saving requirements.

"The excellent logistics, global presence and support sales capabilities offered by Avnet give potential customers around the world immediate access to H&D Wireless technology," added Pär Bergsten, CEO and founder of H&D Wireless AB. "Our Wi-Fi solutions (hardware and software) are deemed best-in-class, and we also offer our customers reference design support for multimedia, clean technology and smart home applications."

"Our customers are looking to bolster the capabilities of their 32-bit microcontroller based products by adding Wi-Fi," said Alex Iuorio, senior vice president of supplier management for Avnet Electronics Marketing Americas. "Adding H&D Wireless to Avnet's line card will enable our customers to create more comprehensive Wi-Fi solutions to meet the market's need."

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