“Click It To Gift It” to Win Thousands of Dollars in Merchandise and eGift Cards

PORTLAND, Maine -- (BUSINESS WIRE) -- Many of the retail industry’s top names have come together for a unique pre-holiday giveaway on Facebook offering participants a chance to win more than $10,000 worth of merchandise and eGift cards, simply for liking the Click It To Gift It fan page.

December 23rd is Click It To Gift It Day, a celebration of the Web’s ability to make it more convenient than ever to send friends and loved-ones personalized eGift cards from top retailers to anyone, anywhere and on-time. eGift cards can be bought, personalized with photos and text and sent right up to the last minute while avoiding shipping deadlines and other holiday inconveniences like long lines and crowds.

Everyone is encouraged to visit the Click It To Gift It Facebook page each day through December 23rd to view a new featured prize and enter to win simply by completing a short entry form and then “liking” the fan page. Prizes include a $1000 Dell Promo eGift Card, a full cookware set from CHEFS Catalog, movie tickets for one year for you and two friends from Regal Entertainment, a $250 eGift card from Williams-Sonoma, a $1000 eGift Card from The Home Depot, a $1000 eGift Card good across all Gap brands and more from top name retailers. Check back each day to see what each day’s featured Retailer has to offer. All winners will be drawn on December 23rd.

The sweepstakes is running now and goes through December 22 at 11:59 p.m. EDT. All winners will be notified of their prizes via email as well as on the Click It To Gift It fan page on December 23rd.

“This is a unique opportunity for Facebook users, and Staples is proud to participate in this one-of-a-kind contest that truly does make it easy for consumers,” said Allison Ledoux, Senior Manager, Staples Gift Cards. “Click It To Gift It is a fantastic destination location for people looking for great gifting ideas that can be gifted right up to the last minute through their variety of eGift card offerings.”

Click It To Gift It Day (December 23) was established by the digital gifting and incentives company CashStar to alleviate the stress caused by last-minute holiday shopping. With the support of more than 45 leading retailers, the Click It To Gift It Day initiative gives consumers a one stop shop where they can purchase highly personalized eGift cards that are delivered via email to anyone, anywhere and on-time. For all those last minute holiday shoppers: if there’s no time to ship it, click it to gift it! For more information, please visit:

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