MIPI® Alliance Gains Membership Momentum with Strong Projected Market Deployment of Specifications

MIPI Alliance recently announced it had reached several key milestones which reflect the growing demand for its mobile device specifications. The global organization reached a membership milestone of over 200 member companies and over 5000 active participants, comprised of the market leaders and innovators spanning the mobile ecosystem. In addition, market deployment of MIPI specifications is growing. According to a recent research report from IPNest, 700 million MIPI-powered integrated circuits will be in production in 2010, with projected growth to 6.2 billion units by 2015.

“Since its inception in 2003, MIPI Alliance has continued to be the driving force behind technical innovations in the mobile device market,” said Joel Huloux, Chairman of the Board of MIPI Alliance. “With more than 30 released specifications, we are seeing significant traction in market adoption. And our growing membership indicates continued interest in development and implementation of MIPI specifications.”

With interest in MIPI specifications growing, the organization recently launched a re-branding campaign and updated website ? www.mipi.org. Designed to give viewers a complete picture of the organization, the site provides a high-level overview of the Board-approved specifications, enhanced working group information and organizational structure. In addition, the member company directory offers details on a wide range of MIPI-based products and services.

MIPI specifications are available only to MIPI Alliance member companies. Interested companies are welcome to join the MIPI Alliance. Membership includes limited royalty-free intellectual property rights and obligations.

For more information on membership in the MIPI Alliance, visit: www.mipi.org

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