Belkin's Grip 360° + Stand Wins a CES "Best of Innovations" Award

PLAYA VISTA, Calif. -- (Business Wire) -- Belkin International, Inc., has been honored with the CES (News - Alert) Innovations 2011 Design and Engineering "Best of Innovations" Award in the Portable Multimedia Accessories product category for its Grip 360° + Stand, an all-in-one iPad accessory that transforms three ways: a carrying case, a handheld case, and a stand. In addition, Belkin's Conserve Insight™, View 360°, Dash Backpack, and Play N600 HD Wireless Dual-Band N+ Router were also named CES Innovation Honorees.

The Grip 360° + Stand is a multifunctional accessory that transforms three ways: a carrying case, a handheld case, and a stand. Winning entries will be displayed during the 2011 International CES, January 6-9, 2011, in Las Vegas at the Innovations Design and Engineering Showcase, Grand Lobby of Las Vegas Convention Center.

Sponsored by the Consumer Electronics Association (News - Alert) (CEA) and endorsed by the Industrial Designers Society of America (IDSA), the Innovations Design and Engineering Awards reflect innovative design and engineering. All entries were judged by a preeminent panel of independent industrial designers, independent engineers, and members of the trade press. For more information, please visit: www.CESweb.org/Innovations [1]

The Grip 360° + Stand is a multifunctional accessory that transforms three ways: a carrying case, a handheld case, and a stand:

* Transforms from a handheld case to a stand

* Adjustable stand allows for multiple viewing angles

* Hand strap with 360-degree rotation

* Hand strap made with flexible neoprene material to comfortably fit different-sized hands

* Adds grip-ability to your iPad.

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