Laird Technologies' Thermal Management Expert to Present at AMD Technical Forum & Exhibition 2010

Laird Technologies, Inc. announced that one of its subject matter experts, Laird Technologies' Product Director for Thermal Management - Asia, Vincent Tan, will make a presentation at the AMD Technical Forum & Exhibition 2010. The technical forum & exhibition is being held at the NTUH International Convention Center in Taipei, Taiwan, October 19, 2010.

Mr. Tan's presentation will address the considerations that go into the development of advanced thermal solutions for flat panel display cooling, and how Laird Technologies' high-performance thermal interface materials (TIMs) are leveraged into those solutions.

The presentation will also include discussion on how the demand for flat panel displays has dramatically increased in consumer electronics, and where the focus for applications of flat panel displays for public information systems has been placed in recent years.

Because these flat panel displays have been installed in various environments with various environmental conditions, the thermal characteristics of the display systems can be greatly affected in many ways. Therefore, the selection of the proper thermal management solutions in flat panel displays should be carefully considered in order to ensure the reliability of their embedded electronic systems.

AMD Technical Forum and Exhibition 2010 is the world's first premier event that brings the academic and industry fields together in order to drive innovation at the platform level by implementing thinner, lighter and lower cost products with improved, highly efficient processor performance and reliability.

This is achieved by enabling the ecosystem with open standards-based advancements in power engineering and thermal technologies. This global event exposes the computing industry community to unique opportunities in discovering how AMD is leading the way in the computing industry. It also provides a forum that highlights how AMD translates "technology" to "products", and how it extends the capabilities of its customers.

Source URL (retrieved on *03/13/2014 - 11:07am*):
http://www.wirelessdesignmag.com/news/2010/10/laird-technologies%E2%80%99-thermal-management-expert-present-amd-technical-forum-exhibition-2010