

CEA's Five Technology Trends to Watch Looks to the Future of the Consumer Electronics Industry

ARLINGTON, Va. -- (BUSINESS WIRE) -- The Consumer Electronics Association (CEA)® released this year's edition of "Five Technology Trends to Watch", an annual publication that examines five prominent technology trends expected to influence the consumer electronics (CE) industry in the year ahead. CEA released the publication at a panel discussion at CEA's Industry Forum in San Francisco, Calif., a four-day conference designed to inform and connect leaders in the CE industry.

This year, Five Technology Trends to Watch examines (1) technology and privacy; (2) the future of video distribution and consumption; (3) mobile broadband and 4G; (4) green technology; and (5) the future of apps.

Geared toward industry professionals, the publication provides in-depth analysis of each trend, and outlines related issues and market forecasts for the coming year. Each section also explores consumer perspectives, partnerships and key players.

"The technology industry is always changing, evolving and innovating, and this report provides crucial insight into the latest trends," said Gary Shapiro, president and CEO of CEA. "Using exclusive CEA market research, the trends highlighted in this report are revolutionizing our lives and impacting the marketplace."

"Five Technology Trends to Watch" also includes a special section dedicated to the key question, Are we changing technology to suit our needs, or is technology changing us?

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