4G World® 2010 - a Success for the 4G Ecosystem

CHICAGO -- (BUSINESS WIRE) -- Yankee Group today announced that 4G World 2010, held Oct. 18-21 at McCormick Place in Chicago, attracted over 10,000 registered attendees and more than 250 sponsors, including 150 exhibitors. The company also announced its 2011 event schedule, including 4G World China 2011, which will be hosted by T&S International Commerce & Cultural Development Center in Chengdu on April 27-29, 2011, and 4G World 2011, which will be held Oct. 24-27, 2011, at McCormick Place in Chicago. This year's conference attendees participated in more than 90 conference sessions and heard from more than 220 industry thought leaders. Keynote speeches featured industry executives from over 30 major wireless operators from around the globe who discussed their plans to deploy next-generation 4G networks and mobile Internet services. "We are extremely pleased with the tremendous attendance and industry participation at 4G World 2010," said Eliot Weinman, conference founder and president of Yankee Group's Events and Media Division. "It is clear the mobile communications industry sees huge opportunity in meeting the massive demand for mobile broadband from consumers and enterprises around the globe. Tens of billions of dollars have already been committed to building and enhancing mobile networks, as well as creating innovative new services and applications to meet this demand. The path to 4G is paved with myriad business and technical challenges, but we are pleased to see 4G World become the must-attend annual event for stakeholders looking to accelerate these initiatives." This year, 4G World expanded its four-day program through strategic relationships with a number of leading industry experts and associations. Highlights include: Backhaul Strategies and Core Convergence for Mobile Operators, hosted by Light Reading Will TD-LTE Signal the End of Mobile WiMAX?, hosted by FierceWireless 16th Annual WCAI International Symposium 4G Technology Roadmap, hosted by 4G Americas Femto Market Assessment, hosted by Femto Forum 4G Operational Transformation Strategies and Tactics, hosted by TM Forum Training courses led by Award Solutions and IEEE Keynotes included executives from carriers from around the world, such as AT&T, Clearwire, KDDI, MetroPCS, Sprint, Telstra, Verizon Wireless and others. 4G World also congratulates this year's recipients of the 4G World - RCR Ecosystem Awards. For a list of award recipients, please see
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