Q3 2010 UAE Mobile Report Provides Key Operational and Financial Metrics for the Wireless Market

DUBLIN -- (BUSINESS WIRE) -- Research and Markets has announced the addition of IE Market Research Corp.'s new report "3Q10 United Arab Emirates Mobile Operator Forecast, 2010 - 2014" to their offering.

“3Q10 United Arab Emirates Mobile Operator Forecast, 2010 - 2014” Mobile Operator Forecast on the United Arab Emirates provides key operational and financial metrics for the UAE's wireless market and is one of the best forecasts in the industry. We provide five-year forecasts at the operator level going out to 2014. We also provide quarterly historical and forecast data starting in 1Q2003 and ending in 2Q2012.

Operators covered for the UAE include: Etisalat UAE (Emirates Telecommunications Corporation), and Du (Emirates Integrated Telecommunications Company PJSC). Our Mobile Operator Forecasts are updated quarterly and are available for one-time delivery or through regular updates.

Mobile Operator Forecasts are based on our proprietary, country-specific forecasting models. These models deploy multiple regression analysis and cross-impact matrices that estimate relationships between subscriber data, technology use and deployment data, overall economic and demographic changes expected in a particular country; and relate these to company operational and financial metrics.

Annual Results & Forecasts for each of the above operators is covered in this report for: CY 2001-CY 2014. Quarterly Results & Forecasts are covered for: March 2003 - June 2012.

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