

Digi-Key Corporation and austriamicrosystems Sign Global Distribution Agreement

Electronic components distributor Digi-Key Corporation and austriamicrosystems announced the two companies have entered into an agreement in which Digi-Key will distribute austriamicrosystems products to customers worldwide.

Products from austriamicrosystems are now available for purchase on Digi-Key's global websites and will be featured in future print and online catalogs.

"We are very pleased to announce this distribution agreement with austriamicrosystems with its strong product offerings in high performance analog, particularly in sensors, power management, and magnetic encoder technologies," said Dave Doherty, Digi-Key's vice president of semiconductor product. "austriamicrosystems has strong European brand awareness that we are excited to expand to engineers globally."

"We are excited to be partnering with Digi-Key, the clear leader in online engineering solutions and service," said Heribert Hochrinner, global channel manager for austriamicrosystems. "Our advanced analog technology, combined with Digi-Key's unique portfolio and capabilities, will bring new choices to design engineers worldwide."

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

Source URL (retrieved on 01/26/2015 - 8:11pm):

<http://www.wirelessdesignmag.com/news/2010/09/digi-key-corporation-and-austriamicrosystems-sign-global-distribution-agreement?qt-blogs=0>