NETGEAR and Panasonic Deliver the Optimal Wirelessly Connected Experience for the Panasonic VIERA Line of TVs

SAN JOSE, Calif., Aug. 11 /PRNewswire-FirstCall/ -- NETGEAR, Inc announced that Panasonic has selected NETGEAR as the only third-party brand to support its VIERA line of TVs, commencing with its NETGEAR N600 Wireless Dual Band USB Adapter (WNDA3100). Together, NETGEAR and Panasonic are enabling consumers to access and stream online content to their TVs, and create the ultimate, connected entertainment experience.

"The NETGEAR and Panasonic partnership enables consumers to easily connect their home entertainment devices and access their favorite online content right from their living rooms through the TV," said David Henry, Senior Director of Product Marketing, Home Products, NETGEAR. "NETGEAR's Wireless Dual Band USB Adapters deliver the speed and reliability needed for video streaming. This coupled with Panasonic's undisputed leadership and innovation in the HDTV market, makes it possible for any consumer to have an exceptional entertainment experience in the home."

Delivering incredible speed and Wi-Fi range for consumers' home networks, the NETGEAR N600 Wireless Dual Band USB Adapter also features NETGEAR's Push 'N' Connect technology which allows consumers to connect their Panasonic VIERA TV and wireless router with the push of a button and wirelessly stream Internet content to the TV with the VIERA Cast IPTV technology. VIERA Cast, which requires no additional equipment or set up, allows consumers to enjoy online content through an easy-to-use web interface that's built into the TV. Web programming includes:

-- Amazon Video On Demand: Instantly download and watch new release movies as well as TV shows.

-- YouTube: Access millions of videos with a single VIERA remote control operation.

-- Picasa photo sharing service: View Picasa web albums, stream photos in a slideshow, or post photos on the Internet.

-- Additional programs: VIERA Cast also features real-time weather forecasts and stock information.

"As the line between the TV and the PC continues to blur, we're seeing a steep uptick in the number of consumers that are connecting their TVs to the Internet in order to create a more immersive entertainment experience in the home," said Henry Hauser, Vice President, Display Group, Panasonic Consumer Electronics Company. "We are dedicated to delivering the best entertainment experience possible and the NETGEAR adapter technology enables us to do just that with our

Panasonic VIERA televisions and the VIERA Cast IPTV technology."

Marked by a "Compatible with Panasonic" sticker, the NETGEAR N600 Wireless Dual Band USB Adapter, which has an MSRP in the US of $79.99, is available now for Panasonic television models worldwide.

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