Mouser Electronics Awards "Best in Class" Partners for 2010

Mouser Electronics, Inc. recently announced the presentation of the “Best in Class” award to those individuals representing our suppliers who performed at the highest level to support ongoing marketing programs and initiatives for 2010.

The awards ceremony was held on August 2, 2010 during the 15th Annual Mouser-Supplier Golf Tournament. Winners of the Best in Class award were selected by Mouser using five criteria:

•Promoting the product line within Mouser

•Finding solutions to grow Mouser and supplier market share

•Strategic partnering with the Mouser team - Working together to launch new products, and

•Maximizing Mouser’s unique value proposition within their own businesses.

Winners of the Mouser Best in Class award:

Larry Buckley, National Distribution Manager, 3M Electronic Solutions

Canda Carr, General Manager Global Distribution, Tyco Electronics

Ryan Crouch, Corporate Sales Director, Freescale Semiconductor

Anna Greashaber, Marketing Communications Manager, Honeywell Sensing and Control

Scott Johnson, Corporate Account Manager, Texas Instruments

Dawn Manhart, Corporate Distribution Manager, Littelfuse

Steve Nye, Strategic Account Manager, Vishay

Sue Rios, Channel Sales Account Manager, Digi International

Steve Shoemaker, President, Advanced Web Offset

Doug Steele, Global Vice President of Catalog Distribution, Harwin

Cheryl Swaim, Account Executive, KEMET

Caroline Wells, Distribution Sales Representative, Omron Corporation.

Glenn Smith, Mouser President and CEO, commented, “It’s a great pleasure to express our gratitude and publicly recognize the winners of the Mouser 2010 Best in Class award. These individuals were incredibly supportive and showed great creativity. Our record growth is due, in large part, to the unwavering commitment of suppliers who help us introduce the newest products and latest technologies. Our commitment to becoming the most preferred distributor of design engineers is strengthened with the help of business associates who champion our mutual goals. Congratulations to each of them on a job well done, and thank you to the companies they represent for sharing these winners with Mouser.”

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