

TweetMeme and DediPower Pump up the Volume for Launch of TweetMeme Pro

READING, England, /PRNewswire/ -- TweetMeme, the world's favorite retweet button provider, has announced that ESPN, Mashable, CNet, The Telegraph, Sky and fifa.com are the first sites already live with its new TweetMeme Pro enterprise solution.

DediPower Managed Hosting, which provides the infrastructure to support TweetMeme's rapidly expanding base, anticipates TweetMeme Pro will add over 80 million retweet buttons every 24 hours bringing the total TweetMeme serves each day to 700 million.

TweetMeme aggregates millions of stories from Twitter each day - and automatically picks and presents the best and most popular - based upon peoples' sharing behaviour. With a global audience of millions, it is now present on over 250,000 websites around the world; making it the defacto standard for retweeting.

Using a combination of co-location and dedicated servers, DediPower provides the high capacity, on-demand infrastructure required to cope with TweetMeme's growing button-base, which is crucial to support the new TweetMeme Pro platform which is targeted at high volume sites.

According to Nick Halstead, CEO of TweetMeme, "DediPower gives us the flexibility to instantly add new servers as soon as the need arises. They provide the infrastructure to push our TweetMeme Pro enterprise solution to the most popular high traffic sites, allowing them to brand their user experience. DediPower delivers economies of scale, rapid roll-out and outstanding service and support; ensuring we can viably service these sites and easily accommodate billions of new buttons as they go live."

Companies interested in exploring online opportunities further should contact TweetMeme direct or for hosting enquiries, DediPower on +44(0)808-15-60-090.

TweetMeme's retweet button is for website and blog publishers who want to encourage their audience to tweet their content on Twitter. The button shows a live count of the number of times a webpage or blog post has been tweeted.

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http://www.wirelessdesignmag.com/news/2010/07/tweetmeme-and-dedipower-pump-volume-launch-tweetmeme-pro?qt-digital_editions=0&qt-most_popular=0