Trade Show Internet Launches World’s First On-Site Cellular Internet Service

SAN FRANCISCO -- (BUSINESS WIRE) -- Trade Show Internet announced today the official launch of TSI On-Site, the world’s first on-site cellular Internet service designed specifically for the trade show and meetings industries.

The new service enables trade show organizers and their exhibitors to take full advantage of the technology shift from fixed line Internet service to cellular Internet, allowing exhibitors to get online in a quick, convenient and cost-effective way.

Traditionally, Internet service has been controlled and operated by the venue’s exclusive in-house provider – charging an average of $1,200 for a single Internet line drop. Recent infrastructure investments by partners like Verizon Wireless have brought cellular towers to the rooftops and even inside many hotels and convention centers.

“At a price of only $300 to $400 per Internet Kit rental, we’re putting a technology solution in the customer’s hands that makes the in-house Internet service obsolete,” says Trade Show Internet CEO and co-founder, Ian Framson. “What was once an unfair monopoly forcing exhibitors to pay absurd amounts of money for Internet access is now a thing of the past.”

The company’s Internet Kit rental solution gives customers an easy way to take full advantage of the fast 3G and 4G cellular Internet networks at their events.

Trade Show Internet customers receive unlimited usage of Verizon’s cellular broadband Internet for up to 4 computers. The Internet Kit provides both wired and wireless (WiFi) connection options for an optimal plug-and-play user experience.

With TSI On-Site, the company meets with event organizers several months prior to the event to understand their Internet connectivity needs. Trade Show Internet then works directly with Verizon Wireless to perform a detailed site survey of all locations requiring Internet connectivity, including breakout rooms, registration desks, web cafes, and the exhibit hall floor. A trained technician works the entire event, providing on-site equipment delivery, setup, and technical support.

“Prior to Trade Show Internet and TSI On-Site, show organizers had little to no choice with respect to their Internet provider,” continues Framson. “We are empowering show organizers with more options, lower costs and better service.”

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