Smarsh Adds Text Messages to Archiving and Compliance Suite

PORTLAND, Ore. -- (BUSINESS WIRE) -- Smarsh®, the managed service leader in secure, innovative and reliable email archiving and compliance solutions, introduced text message archiving to its platform today. Firms can capture, index, monitor, preserve and produce SMS text messages, BlackBerry PIN-to-PIN and BlackBerry Messenger content for regulatory audits, e-discovery requests and other corporate governance uses.

The mobile message capture and archiving solution, deployed at both the server and handset client level, is powered by technology from TextGuard, the leading provider of mobile device communication compliance solutions.

“More than 822 billion text messages were sent and received in the last half of 2009 in the U.S. – roughly 5 billion per day – and smart phones like the BlackBerry are the ubiquitous accessory of the on-the-go business professional,” said Smarsh founder and CEO Stephen Marsh.

“By partnering with TextGuard and extending the Smarsh archiving and compliance suite to include mobile messages, we’re providing businesses with a single, secure and effective compliance and policy enforcement solution that covers communications across all electronic channels.”

Mobile messaging content, like other forms of electronic communication, is subject to electronic discovery rules which require organizations to manage and produce electronically stored information (ESI) in a timely and complete manner during litigation.

Organizations in highly regulated industries, such as government or financial services, are obligated to preserve communications and to produce these messages when necessary. In addition, SEC and FINRA regulations require financial services firms to regularly review their representatives’ electronic messages, document these visual inspections and note any actions that result.

With the new mobile messaging module, Smarsh provides firms with a disaster recovery solution for all smart phones in the organization. The platform immediately backs up messages, and associated data can be retrieved if an individual device is lost or stolen.

The solution provides archiving for SMS text messages, BlackBerry PIN-to-PIN communication and BlackBerry Messenger content. It supports BlackBerry, Android and Windows Mobile operating systems. iPhone support will be coming soon.

The Smarsh suite of hosted electronic message archiving solutions also includes

email, instant messaging, social media and Bloomberg messaging. Within the Smarsh Management Console, Smarsh offers advanced functionality and service features not available in most archiving solutions, filling the SEC and FINRA compliance gap for thousands of investment advisors and broker-dealers.

Source URL (retrieved on *10/26/2014 - 3:32am*):
http://www.wirelessdesignmag.com/news/2010/07/smarsh-adds-text-messages-archiving-and-compliance-suite