

QDI Wireless Brings LifeLock® Identity Theft Protection to Customers

TEMPE, Ariz.--(BUSINESS WIRE) -- LifeLock, Inc. has partnered with QDI Wireless, one of the fastest growing distributors of wireless and related products and services in the nation. The partnership will offer QDI retailers and their customers a way to help safeguard personally identifiable information (PII). LifeLock® service will be available to QDI customers at a discounted rate.

“Every day, LifeLock is working to align with organizations that have consumer protection and the consumer’s best interests in mind,” said Steve McGrady, LifeLock senior vice president of Strategic Partnerships.

“As technology evolves, consumers are looking for convenience and protection wrapped in one. This partnership offer provides the solution they are looking for.”

QDI, a wholesale distributor to independent wireless retailers, provides dealers with the necessary support to be successful. Beginning July 1, 2010 a special retail offer from LifeLock will be available in 100 QDI dealer locations. An annual membership for LifeLock® identity theft protection service will be available at a discounted rate to QDI customers.

“We are very excited to introduce this new opportunity to provide our retailers and their customers with the LifeLock identity theft protection product,” said Bill Abbott, President of QDI. “We feel this is a perfect fit with the products, services and customers we cater to.”

LifeLock selects partners that will collaborate in educating their customers, members and employees on the crime of identity theft, while also offering them a unique service that helps proactively protect each individual from identity theft. LifeLock’s reach extends across the country to membership organizations such as AAA clubs, nonprofit organizations such as the National Organization for Victim Assistance® (NOVA), and even major retailers.

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