NETGEAR Announces the Death of Local Media Storage SAN

JOSE, Calif., /PRNewswire-FirstCall/ -- NETGEAR®, Inc. today eliminated the requirement for local media storage. The new ReadyNAS® Ultra family of 2-Bay, 4-Bay and 6-Bay network storage systems is perfect for power users yearning to set their digital entertainment content free.

The Ultra family is the first-ever storage with media-shifting capabilities, enabling users to centralize media on a ReadyNAS and consume it in any networked location and on any networked device. The Ultra family is more than twice as fast as legacy ReadyNAS systems and has already received glowing reviews.

"The ReadyNAS Ultra 4 is a tech-head's dream come true; it lets me encode, decode, stream HD video, and no matter where I am, play music and video to any DLNA certified device and a large number of mobile devices thanks to NETGEAR's embedded Skifta™ and Orb™ technology partnerships," says Shawn Markins, a beta tester and long-time advanced ReadyNAS user. "Couple it with Intel® Atom™ processors, full X-RAID2™ functionality, and you have a 'force to be reckoned with'. Now, I have a central location with full data redundancy and enough total storage space to be happy for years."

The ReadyNAS integration with TiVo® enables users to stream video programming, music and photos to any TiVo box in the house. "By streaming television programming, the ReadyNAS gives easy access to stored content and offers a great way to expand the amount of content available to TiVo users," says Tom Cramer, ReadyNAS beta tester and TiVo DVR owner.

"NETGEAR's ReadyNAS Ultra family is a major breakthrough, converging mobility and content consumption," said Drew Meyer, director of storage marketing at NETGEAR. "ReadyNAS has always been an excellent choice for storing, sharing and protecting media content, but now our technology firsts take that content to the next level. Users may now shift media from any networked location onto nearly any device and unplug their direct-attached disks."

NETGEAR ReadyNAS Ultra products are the first TiVo compatible DVR network storage systems. Users can now alleviate storage capacity concerns by streaming HD programming content to any TiVo box in the house at a later date without additional software or computers.

NETGEAR ReadyNAS Ultra products are the first storage systems with Skifta media-shifting capabilities, so users can access their private media libraries remotely from any DLNA® certified™ device without worrying about the physical location of their content.

NETGEAR ReadyNAS Ultra products are also the first-ever network storage systems to include transcoding. The Orb integration means that a ReadyNAS Ultra device automatically formats and sizes streaming video content for mobile devices or browsers - on the fly.

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