Motorola Announces Its Newest Device with MOTOBLUR™ Motorola CHARM™

LIBERTYVILLE, Ill., /PRNewswire-FirstCall/ -- Motorola today announced the upcoming availability of Motorola CHARM™, a touch screen smartphone that packs a social networking punch with Android™ 2.1, MOTOBLUR™ enhancements, a compact design and a BACKTRACK™ feature that makes screen navigation even more intuitive. Motorola CHARM is expected to be available this summer exclusively in the U.S. for customers of T-Mobile USA, Inc.

"Motorola strives to provide an increased customizable user experience, which is enabled by our latest enhancements to MOTOBLUR and featured on the new Motorola CHARM," said Jean Pierre Le Cannellier, vice president, Americas Marketing, Motorola Mobile Devices. "Combine that with a compact design, easy handling and all the features you would expect from a smartphone, and we believe that CHARM with MOTOBLUR adds the social ability and workability consumers are looking for."

Motorola CHARM provides consumers all the features of a smartphone with the intuitive navigation of a 2.8 inch touch screen - all in a compact, pocketable design that makes messaging a snap using the combination of a full QWERTY keyboard and touch screen. The BACKTRACK navigation pad, located on the back of the smartphone directly behind the home screen, is similar to a laptop touch panel and enables an unobstructed view of the Web, texts, e-mails and news feeds. Plus, with Android 2.1 and enhanced MOTOBLUR features, CHARM offers new customization and filtering options.

Motorola CHARM will be the first device in the U.S. to feature an enhanced version of MOTOBLUR built on Android 2.1, which syncs contacts, posts, messages, photos and much more in easy to manage streams - from sources such as Facebook, MySpace, Twitter™, Gmail™, work and personal e-mail. MOTOBLUR now allows for even greater customization, providing users more options to follow who and what really matters.

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