

Intel Developer Forum Returns to San Francisco - September 13 - 15

Intel Corporation's largest technical conference returns to San Francisco on Sept. 13 to 15. In its 13th year, the Intel Developer Forum (IDF) focuses on Intel's technology and platform roadmap directions for the next year and beyond in the areas of digital enterprise, mobility, embedded and communications, software, manufacturing and research.

Intel leaders will delve into key strategies on myriad topics during all three days at Moscone Center West. CEO and President Paul Otellini will kick off opening day with a keynote addressing his views on the current "Computing Continuum" Intel is driving. Immediately following is a deep-dive based on Otellini's theme by David Perlmutter, executive vice president and general manager, Intel Architecture Group.

Focusing on the expanding Intel® Atom™ processor ecosystem, the Day 2 keynote will be jointly delivered by Doug Davis, vice president and general manager of Intel's Embedded and Communications Group; and Renee James, senior vice president and general manager of Intel's Software and Services Group.

The final keynote of the conference, on Sept. 15, focuses on the near and not-so-near future, and delivered by Justin Rattner, vice president and director of Intel Labs, Intel's chief technology officer and an Intel Senior Fellow.

Other highlights during IDF include the Industry Technology Showcase, home of the latest innovations demonstrated by representatives from leading technology companies. Also returning are popular Insight sessions.

Intel Fellow Thomas Piazza and Opher Kahn, senior principal engineer, will discuss Intel® microarchitecture codename "Sandy Bridge" in the Technology Insight on Sept. 13. For an Industry Insight, also on Day 1, Intel Chief Information Officer Diane Bryant will be joined by a panel of peers to discuss the challenges and opportunities facing IT. Day 2 will include a Technology Insight focused on software.

All three days will feature technical session tracks. Topics include "Sandy Bridge," cloud computing, eco-technology, Intel Atom and Intel® Core™ processors, embedded solutions, health care IT, Intel® Solid-State Drive Technology, PCI Express, SuperSpeed USB*, Unified Extensible Firmware Interface* and visual computing. The "Intel Fellows: Live and Uncensored" sessions are where attendees can ask Intel's most senior technologists questions, no holds barred.

Registration is available at www.intel.com/idf or by calling 800-569-2748 (international calls +1-203-851-7817).

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