

## **CEA's Shapiro Applauds President's Plan to Free Additional Spectrum**

ARLINGTON, Va. -- (BUSINESS WIRE) -- President Barack Obama today signed an executive memorandum endorsing a plan to make 500 megahertz of federal and commercial spectrum available for wireless broadband services over the next 10 years. The following statement can be attributed to Gary Shapiro, President and CEO of the Consumer Electronics Association (CEA®).

“In calling for doubling the amount of available spectrum, the President has issued a clear call to all stakeholders to stop protecting legacy businesses and embrace new technology as our best path forward. We look forward to working with the FCC and the Congress to implement this vital plan.”

“CEA applauds the President's plan to liberate underutilized broadcast spectrum as part of an overall goal of deploying 500 MHz of spectrum to solve our nation's broadband crisis.

“Wireless broadband services promise the benefits of the Internet to all Americans, but our nation currently lacks sufficient wireless spectrum and we risk losing our global leadership in broadband innovation. Not only will freeing 500 MHz of spectrum expand broadband availability, it will create jobs and push our economic recovery forward through innovation and new technology.

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