The New Kid

Meaghan Ziemba, Editor, WDD

Change is good, I assure you.

I feel like the new kid at school again: A bit shy, reserved, and somewhat intimidated by the veterans. But, at the same time, I am extremely excited for the change and the new adventures that lay ahead. If you're still wondering why Janine changed her hair, let me put your minds at ease. I'm Meaghan Ziemba, and I'm the new editor of Wireless Design and Development (WDD), magazine.

Before WDD, I cut my teeth for four years as the associate editor for Product Design and Development (PD&D), another great publication that focuses on product design, but on a much broader scale. In the four years that I wrote for PD&D, I learned much about the many industries we covered; met amazing engineers who had some truly innovative designs and ideas; and created a network that I could turn to for story ideas on engineering trends. I plan to do the exact same, and better, as a new member of the wireless design industry.

After a few weeks at the new position, I have spoken with many designers and engineers who have offered a wealth of knowledge on the wireless industry, informing me on the latest and most exclusive trends that are occurring in M2M, telecommunications, mobile devices, and industrial automation, to name a few — stayed tuned for the exclusive articles soon to appear in these pages.

One exciting new addition to WDD is our weekly news update, The HotSpot. HotSpot is a short newscast covering the latest and most exclusive products related to the wireless industry.

The show invites you, our viewer, to contribute story ideas to be included in upcoming episodes (email below). So far, HotSpot has received a great welcome from WDD audience, and we are planning to extend its reach via Twitter, Facebook, and LinkedIn. So, if you haven't jumped on the bandwagon yet, you should, it's going to be a fun ride.

In some situations, change can be a little intimidating, but in this case it's exciting. I have a lot of great ideas for WDD, and I am looking forward to hearing your feedback. I am anxious and excited to learn more about the industry, and to get the 411 on the latest and upcoming trends.

If you have any questions, or an interesting story idea that you want bring to the public's attention; or if you want to discuss the industry, feel free to drop me a line at meaghan.ziemba@advantagemedia.com [1]. I look forward to hearing from you.

Spread the word and keep on reading.

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