

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

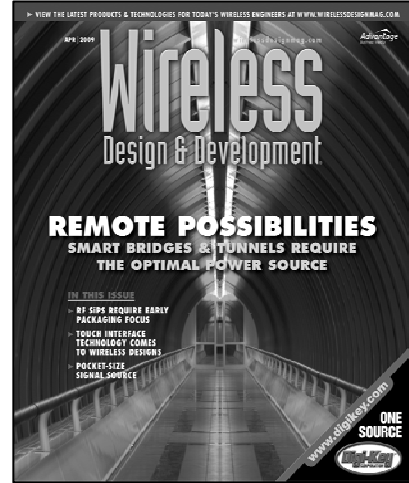
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Advantage
Business Media
Wireless
Design & Development

Advantage Business Media
100 Enterprise Drive, Suite 600
Rockaway, NJ 07866
Tel.: (973) 920-7000
Fax: (973) 920-7542
www.wirelessdesignmag.com



Official Publication of: None
Established: 1993
Issues per Year: 12

FIELD SERVED

WIRELESS DESIGN & DEVELOPMENT serves the wireless design market as reported in Paragraph 3a herein. Facilities served are establishments engaged in Communications Systems & Equipment, Telecommunication Systems & Equipment, Wireless Broadband Equipment, Cellular Systems & Equipment, Satellite Communications (incl GPS), CATV/Broadcast Systems, DATA Transmission, Computer Systems, Service Providers of Voice, Video and Data Communications, Consumer Devices/Internet Enabled Appliances, Automotive Electronics, Medical Equipment, Industrial Manufacturing/Commercial Control, Processing Equipment, Security & Identification, R&D Laboratories, Contract Manufacturers, Manufacturers of Active & Passive Components, Devices & Subsystems, Test & Measurement Equip/Instrumentation/Automation, Sensing and Control, Government, Aerospace, Military, Radar Systems and Navigation Telemetry Systems.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are design/development engineering & management, research & development management/staff, production engineering management/staff, applications engineering, engineering services, corporate management, IS/IT management, purchasing, and consultants.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	402
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	100
Electronic _____	-
All Other _____	513
TOTAL	1,015

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	36,019	100.0	36,019	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	36,019	100.0	36,019	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January ____	246	257	27,251	8,769			36,020	April _____	356	356	27,526	8,493			36,019
February ____	42	42	27,230	8,790			36,020	May _____	39	40	27,536	8,484			36,020
March _____	177	176	27,490	8,529			36,019	June _____	27	27	27,585	8,435			36,020
								TOTAL	887	898					

3b. QUALIFICATION SOURCE BREAKOUT OF NON-PAID CIRCULATION FOR ISSUE OF MAY 2009									
Qualification Source	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Personal direct request from the recipient: _____	28,811	7,209	-	27,536	8,484			36,020	100.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	28,811	7,209	-	27,536	8,484			36,020	100.0
PERCENT	80.0	20.0	-	76.4	23.6			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009						
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	27,536	8,484			36,020	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	27,536	8,484			36,020	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	71	14	85		400-427 Kentucky _____	228	67	295	
030-038 New Hampshire _____	221	78	299		370-385 Tennessee _____	393	117	510	
050-059 Vermont _____	44	13	57		350-369 Alabama _____	334	87	421	
010-027 Massachusetts _____	1,060	295	1,355		386-397 Mississippi _____	123	32	155	
028-029 Rhode Island _____	104	20	124		EAST SO. CENTRAL	1,078	303	1,381	3.8
060-069 Connecticut _____	426	117	543		716-729 Arkansas _____	156	22	178	
NEW ENGLAND	1,926	537	2,463	6.8	700-714 Louisiana _____	150	37	187	
100-149 New York _____	1,746	466	2,212		730-749 Oklahoma _____	217	57	274	
070-089 New Jersey _____	1,165	349	1,514		750-799 Texas _____	1,750	621	2,371	
150-196 Pennsylvania _____	1,189	311	1,500		WEST SO. CENTRAL	2,273	737	3,010	8.4
MIDDLE ATLANTIC	4,100	1,126	5,226	14.5	590-599 Montana _____	59	10	69	
430-459 Ohio _____	1,047	345	1,392		832-838 Idaho _____	115	42	157	
460-479 Indiana _____	566	167	733		820-831 Wyoming _____	39	5	44	
600-629 Illinois _____	1,568	474	2,042		800-816 Colorado _____	434	178	612	
480-499 Michigan _____	873	239	1,112		870-884 New Mexico _____	174	68	242	
530-549 Wisconsin _____	690	196	886		850-865 Arizona _____	513	194	707	
EAST NO. CENTRAL	4,744	1,421	6,165	17.1	840-847 Utah _____	244	94	338	
550-567 Minnesota _____	763	262	1,025		889-898 Nevada _____	126	46	172	
500-528 Iowa _____	258	70	328		MOUNTAIN	1,704	637	2,341	6.5
630-658 Missouri _____	375	82	457		995-999 Alaska _____	20	12	32	
580-588 North Dakota _____	59	11	70		980-994 Washington _____	559	226	785	
570-577 South Dakota _____	71	27	98		970-979 Oregon _____	312	118	430	
680-693 Nebraska _____	188	35	223		900-961 California _____	4,090	1,395	5,485	
660-679 Kansas _____	317	105	422		967-968 Hawaii _____	26	14	40	
WEST NO. CENTRAL	2,031	592	2,623	7.3	PACIFIC	5,007	1,765	6,772	18.8
197-199 Delaware _____	54	16	70		UNITED STATES	27,505	8,472	35,977	99.9
206-219 Maryland _____	697	199	896		969 & 004-009 U.S. Territories _____	29	11	40	
200-205 Washington, DC _____	111	41	152		Canada _____	-	-	-	
220-246 Virginia _____	735	231	966		Mexico _____	-	-	-	
247-268 West Virginia _____	79	18	97		Other International _____	-	-	-	
270-289 North Carolina _____	702	195	897		APO/FPO _____	2	1	3	
290-299 South Carolina _____	231	50	281		TOTAL QUALIFIED CIRCULATION	27,536	8,484	36,020	100.0
300-319 Georgia _____	734	207	941						
320-349 Florida _____	1,299	397	1,696						
SOUTH ATLANTIC	4,642	1,354	5,996	16.6					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified _____	43,021	43,049	36,040	36,044	36,018	36,019
Qualified Non-Paid Total _____	43,021	43,049	36,040	36,044	36,018	36,019
Print Only _____	32,844	33,670	27,876	30,182	28,051	27,436
Electronic Only _____	10,177	9,379	8,164	5,862	7,967	8,583
Qualified Paid Total _____	-	-	-	-	-	-
Print Only _____	-	-	-	-	-	-
Electronic Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.
 **NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	27,436	100.0	27,436	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,436	100.0	27,436	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	8,583	100.0	8,583	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	8,583	100.0	8,583	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.	Date signed	June 19, 2009
Nick Pinto, Publisher	State	New Jersey
Don Ross, Audience Development Director	County	Morris
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	June 19, 2009
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	W078Y0J9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	CLASSIFICATION BY PRINCIPAL JOB FUNCTION									
					Design/ Development Engineering Management	Design/ Development/ Applications Engineering and Engineering Services, QC, Standards and Test	Research & Development Management	Research & Development Staff	Manufacturing & Production Engineering Management	Production Engineering Staff	Corporate Management	IS/IT Management	Purchasing & Procurement	Consultants
Communications Systems & Equipment _____	12,938	35.9	10,019	2,919	5,095	4,012	503	219	401	170	2,199	212	42	85
Telecommunication Systems & Equipment _____	2,057	5.7	1,595	462	572	611	113	82	91	68	374	82	22	42
Wireless Broadband Equipment _____	1,915	5.3	1,519	396	579	494	113	53	90	41	400	79	31	35
Cellular Systems & Equipment _____	1,470	4.1	1,118	352	350	406	81	50	74	40	323	47	44	55
Satellite Communications (incl GPS) _____	726	2.0	568	158	211	212	43	27	30	26	150	15	2	10
CATV/Broadcast Systems _____	62	0.2	44	18	6	28	3	1	2	1	16	3	1	1
Data Transmission, Computer Systems _____	101	0.3	64	37	19	32	5	7	1	2	27	4	1	3
Service Providers of Voice, Video and Data Communications _____	1,572	4.4	1,172	400	381	405	72	47	69	40	392	92	32	42
Consumer Devices/Internet Enabled Appliances _____	1,950	5.4	1,497	453	605	584	121	87	82	62	297	58	14	40
Communications Sub Total	22,791	63.3	17,596	5,195	7,818	6,784	1,054	573	840	450	4,178	592	189	313
Automotive Electronics _____	1,497	4.2	1,194	303	474	567	66	52	78	61	156	25	8	10
Medical Equipment _____	1,705	4.7	1,305	400	532	543	154	120	60	53	178	28	23	14
Industrial Manufacturing/Commercial Control, Processing Equipment	2,916	8.1	2,220	696	930	921	100	89	220	116	427	57	30	26
Security & Identification _____	265	0.7	215	50	64	79	12	8	14	6	60	10	5	7
R&D Laboratories _____	875	2.4	621	254	174	219	164	157	9	12	94	15	13	18
Contract Manufacturers _____	539	1.5	452	87	161	133	22	11	36	20	127	12	10	7
Manufacturers of Active & Passive Components, Devices & Subsystems (Amplifiers, Antennas, Connectors, Mixers & Modulators, Opto-Electronics, Semiconductors, Switches) _____	1,763	4.9	1,280	483	555	598	83	43	77	55	291	21	25	15
Test & Measurement Equip/Instrumentation/Automation, Sensing and Control _____	1,114	3.1	809	305	326	388	76	39	42	19	172	13	15	24
Government/Aerospace _____	2,002	5.6	1,453	549	498	822	120	149	65	45	148	100	29	26
Military _____	453	1.3	313	140	104	221	27	32	11	10	26	13	3	6
Radar Systems _____	94	0.3	74	20	23	47	4	3	3	1	4	3	2	4
Navigation Telemetry Systems _____	6	-	4	2	-	3	1	1	-	1	-	-	-	-
Other _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	36,020	100.0	27,536	8,484	11,659	11,325	1,883	1,277	1,455	849	5,861	889	352	470
PERCENT	100.0	-	76.4	23.6	32.4	31.4	5.2	3.5	4.0	2.4	16.3	2.5	1.0	1.3